

The Hong Kong Polytechnic University

Subject Code	HTM2309
Subject Title	The Tourist
Credit Value	3
Level	2
Pre-requisite / Co-requisite/ Exclusion	Nil
Objectives	Tourism has been the focus of research for many years. How we think of tourism, conceptualize it and apply it in theory and practice are influenced by a range of ideas from disciplines other than business. This subject introduces students to tourism as a field of study by exploring tourism and the tourist from different perspectives. The subject will introduce students to core ideas and readings that have shaped the study of tourism.
Intended Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <p>A. Professional Competence</p> <ul style="list-style-type: none"> • Develop a holistic view of tourism as a field of research and practice by analysing tourism in its broad social context. <p>B. Critical Thinkers</p> <ul style="list-style-type: none"> • Assess, analyse and discuss the role of tourism and describe how different life cycle, life stage and lifestyle differences provide different opportunities for the providers of tourism services. <p>D. Innovative Problem Solvers</p> <ul style="list-style-type: none"> • Identify and evaluate different disciplinary perspectives on tourism. <p>F. Ethical Leaders</p> <ul style="list-style-type: none"> • Discuss how and why tourism is a socially selective activity and analyse why certain sectors of a community may be disadvantaged in accessing tourism opportunities.
Subject Synopsis/ Indicative Syllabus	<p>a. Global tourism overview – tourism as a social phenomenon</p> <p>b. The tourist culture: An introduction to tourism as a multidisciplinary body of knowledge</p> <p>c. What is tourism and how it fits into the leisure and recreation paradigm</p> <p>d. Tourism as a liminal experience</p> <p>e. Sociology of tourism, environmental bubbles and strangeness versus familiarity</p> <p>f. Tourism as social interaction and the effect of cultural distance</p> <p>g. The anthropology of tourism (or, tourism as a sacred journey, tourism and</p>

	<p>pilgrimage)</p> <p>h. Tourism as a socially selective activity (inclusion, exclusion and non-travel)</p> <p>i. Tourism as a politically selective activity</p> <p>j. Tourism and special populations</p> <p>k. Tourism and geography – time and spatial relationships</p>						
Teaching/Learning Methodology	<p>The subject is divided into weekly two-hour lectures and one-hour seminars.</p> <p>I. Lectures are designed to provide students with information and guidance.</p> <p>II. Seminars permit students to explore the various themes discussed in the subject more detail.</p> <p>III. Lectures and especially seminars will be interactive in nature, with group discussions, role play and various other interactive activities included in both.</p>						
Assessment Methods in Alignment with Intended Learning Outcomes Intended subject learning outcomes to be assessed (Please tick as appropriate)	Specific assessment methods/tasks		% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)			
				A	B	D	F
	i. Tutorial Workshops and Seminars		25%	√	√	√	√
	ii. Research Essay		35%	√	√	√	√
	iii. Final Examination		40%	√	√	√	√
	Total		100%				
<p>Tutorials workshops and seminars will be held to generate discussion and to help clarify any queries arising from lectures.</p> <p>Research Essay will be given to students to explain phenomena, concepts, research findings and real cases in tourism.</p>							
Student Study Effort Required	Class contact:						
	▪ Lecture and seminar					39 Hrs.	
	Other student study effort:						
	▪ outside class activities					84 Hrs.	
	Total student study effort					123 Hrs.	

Reading List and References

Indicative Reading List and References

Carr, N. (2002). The tourism leisure behavioural continuum. *Annals of Tourism Research*, 29(4), 972-986.

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- Nash, D. (1996). *Anthropology of tourism*. Kidlington, Oxford ; Tarrytown, N.Y. : Pergamonn
- Neumayer, E. (2009). Unequal access to foreign spaces: how states use visa restrictions to regulate mobility in a globalized world
http://www.henleyglobal.com/fileadmin/pdfs/media-events/articles/2007-09_Article_in_Transactions_of_the_British_Institute_of_Geographers.pdf
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