

D.HTM Distinguished Lecture

Hosted by the School of Hotel and Tourism Management (SHTM), the Doctor of Hotel and Tourism Management (D.HTM) Distinguished Lecture Series bring together the School and the industry it serves by inviting leading academics and industry executives from across the globe to share their perspectives and insights on a wide range of interesting topics.

The Future of Airport Hubs in the Presence of Long Haul Low Fare Airlines – the Case of Hong Kong International Airport

Speaker : **Professor Andreas Papatheodorou**



Synopsis:

Air transport liberalisation has been marked by two major developments, i.e. the advent of the hub-and-spoke network and the emergence of Low Fare Airlines (LFAs). All major Full Service Network Carriers (FSNCs) have heavily relied on hub operations to effectively compete in the long-haul market against LFAs which until recently focused on point-to-point, short-haul services. Recent competition dynamics, however, have led to the gradual blurring of the different airline business models. LFAs have now established strong bases in satellite/airports and/or in low-cost terminals of major airports. Moreover, they have introduced long-haul flights thus competing with FSNCs at a new level. The lecture will highlight all the above issues focusing on their strategic business and geopolitical implications for airport hubs. It will also discuss how Hong Kong International Airport can build on its current advantages to play a focal role in the new environment.

Professor Andreas Papatheodorou

is currently a Professor in Industrial and Spatial Economics with Emphasis on Tourism at the University of the Aegean, Greece. He also holds appointments as Adjunct Professor at the University of New South Wales, Australia; the Hellenic Open University, Greece; and Frankfurt University of Applied Sciences, Germany. Professor Papatheodorou commenced his academic career as a Lecturer in Tourism (permanent position) at the School of Management, University of Surrey, United Kingdom in 2000. He stayed there until 2005, when he moved to the University of the Aegean as an Assistant Professor until 2011. He was then promoted to Associate Professor and in 2015 he continued his career as Professor and Dean of the London College of Hospitality and Tourism at the University of West London (UWL), UK – he left UWL in June 2016. In terms of other previous appointments, Andreas was a Visiting Senior Fellow at Surrey between 2005 and 2008 and an Honorary Research Fellow of the Tourism and Travel Research Institute at the Nottingham Business School, UK between 2005 and 2010. Andreas has also served as an External Examiner at Cranfield and Hertfordshire universities in the UK and has also held adjunct appointments at the Athens University of Economics and Business, Harokopeion University as well as the National School of Public Administration in Greece. [Read more...](#)

Date: 26 May 2017 (Friday)

Time: 4:30pm – 5:30pm

Venue: Room TH821, 8/F
SHTM, PolyU
17 Science Museum Road, TST ([Location Map](#))

RSVP

*If you are not able to attend the lecture in person,
you are very welcome to attend it online:*



LIVE STREAMING

>> D.HTM

Launched in 2007, the D.HTM is designed to cater to the needs of seasoned industry executives, senior staff in governmental and non-governmental tourism organisations and academics who are seeking a professional doctorate in hotel and tourism management. It has a distinct Asian focus, offers a unique combination of subjects and research, and fits the hectic schedules of hospitality professionals with its flexible delivery pattern.

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