

The Hong Kong Polytechnic University

Subject Code	HTM3202
Subject Title	Financial Management in Hospitality and Tourism
Credit Value	3
Level	3
Pre-requisite / Co-requisite/ Exclusion	HTM2302 Accounting and Control in Hospitality and Tourism
Objectives	This subject is designed to provide students with a basic understanding of the concepts and skills of financial analysis and financial management applicable to the hospitality and tourism industry. Topics covered in this subject pertain to managerial decision-making that aim at enhancing firm value and hence maximizing shareholders' wealth.
Intended Learning Outcomes	<p>Upon completion of the subject, students should be able to:</p> <p>A. Professional Competence</p> <ul style="list-style-type: none"> • <i>Comprehend</i> various theories of financial management applicable to the hospitality and tourism industry. • <i>Identify and describe</i> the financial management characteristics of the hospitality and tourism industry. <p>B. Critical Thinkers</p> <ul style="list-style-type: none"> • Critically <i>assess and analyze</i> the financial condition and performance of hospitality and tourism firms. • Critically <i>assess</i> the financing opportunities available and explore the relationship between the financing options and the environment. <p>D. Innovative Problem Solvers</p> <ul style="list-style-type: none"> • <i>Analyze and appraise</i> hospitality and tourism-related activities and projects based on various appraisal techniques, discounting and decision methods, and determine the most appropriate decision in the hospitality and tourism environment.

**Subject Synopsis/
Indicative Syllabus**

- a. The essence of financial management
- b. Financial markets and financial instruments
- c. The relationship between risk and return
- d. Time value of money
- e. Capital budgeting and cash flow estimation
- f. Capital budgeting decision methods
- g. Valuation of fixed-income securities: bonds and preferred stock
- h. Valuation of common stock
- i. Cost of capital and issues related to capital structure
- j. Hotel valuation