

**The Hong Kong Polytechnic University**

<b>Subject Code</b>	HTM4338 HTM4339
<b>Subject Title</b>	Honours Thesis I Honours Thesis II
<b>Credit Value</b>	0-credit for HTM4338 – Honours Thesis I 6-credit for HTM4339 – Honours Thesis II
<b>Level</b>	4
<b>Pre-requisite / Co-requisite/ Exclusion</b>	HTM3205 – Analyzing and Interpreting Research
<b>Objectives</b>	<p>This subject is designed to enable students to conduct a significant piece of original research on a topic of their choice that is relevant to the hospitality or tourism industry. As the capstone subject of their degree, it is expected that students will conduct a reasonably detailed, rigorous piece of original research in two consecutive semesters.</p> <p>Honours Thesis I (HTM4338) will normally constitute the first three chapters of the final Thesis which outlines the topic, background literature and proposed method. It will be assessed on a pass/fail basis. Students who pass Honours Thesis I (HTM4338) will be allowed to proceed with Honours Thesis II (HTM4339) which represents the body of the thesis.</p> <p>The thesis represents a significant piece of research and is, therefore, expected to be up to 20,000 words in length.</p>

<p><b>Intended Learning Outcomes</b></p>	<p>Upon completion of this subject students will be able to:</p> <p><b>A. Professional Competence</b></p> <ul style="list-style-type: none"> <li>• Gather, synthesize, analyze and interpret data (primary or secondary).</li> </ul> <p><b>B. Creative Thinkers</b></p> <ul style="list-style-type: none"> <li>• Demonstrate creativity and critical thinking in a variety of situations to express clear ideas.</li> <li>• Demonstrate creativity, strategic thinking and critical thinking to inform sound judgment in a hotel workplace environment.</li> </ul> <p><b>C. Effective Communicators</b></p> <ul style="list-style-type: none"> <li>• Communicate the findings of the study effectively.</li> </ul> <p><b>D. Innovative Problem Solvers</b></p> <ul style="list-style-type: none"> <li>• Identify define and resolve a specific problem relating to HTM.</li> </ul> <p><b>E. Lifelong Learners</b></p> <ul style="list-style-type: none"> <li>• Have the ability to undertake research independently.</li> </ul> <p><b>F. Ethical Leaders</b></p> <ul style="list-style-type: none"> <li>• Demonstrate expertise in conducting a piece of original research that relates to practice, management or developmental issues relating to tourism, hospitality and the advance sector.</li> </ul>
<p><b>Subject Synopsis/ Indicative Syllabus</b></p>	<p>This subject is largely an independent study subject, where the student will work one on one with a supervisor.</p> <p>A series of reviews seminars will be conducted to refamiliarize students with the research process, data analysis and data interpretation. Seminars will include, but are not restricted to:</p> <ol style="list-style-type: none"> <li>a. Review of Research Methods</li> <li>b. Using Secondary Data</li> <li>c. Primary Data Collection Methods</li> <li>d. Quantitative Data Analysis</li> <li>e. Qualitative Data Analysis</li> <li>f. Report Writing and presentation</li> </ol>