

Subject Name	Managing Human Resources in the Hospitality and Tourism Industry
Subject Code	HTM533
No. of Credits	3 Credits
Total Contact Hours	39 Hours
Prerequisite	None

Subject Description:

The objective of the subject is to help students gain a comprehensive review of essential human resources concepts and theories. It also aims to facilitate students' discussion and analysis of contemporary issues in the management of human capital in the hotel and tourism industry, within both macro- and micro-perspectives.

Intended Learning Outcomes:

Upon completion of the subject, students will be able to:

1. Evaluate and discuss the knowledge and theories of managing human resources applicable to the hotel and tourism industry.
2. Appraise and analyze human resources functions and employee motivation in the context of the hotel and tourism environment; and evaluate the impacts and factors that affect the development of organizational culture.
3. Assess the relationship between the hotel and tourism industry and their society; and evaluate the impacts of social, economical, and cultural factors on managing human resources in the hotel and tourism industry.
4. Analyze and evaluate HR research journals to identify research problems, review the literature, apply methodologies, and appraise results; and develop research proposal, to conduct an appropriate survey, to evaluate the findings, and to compose research reports.
5. Identify human resources problems within the hotel and tourism context, and apply research skills and techniques to solve these problems; and analyze and appraise related numerical and graphical data regarding managing human resources, and develop solutions for industry practitioners.

Assessment Weighting:

Continuous Assessment	60%
Examination	40%

Indicative Content:

- Human resources staffing
- Organizational culture and its impacts on human capital
- Contemporary leadership
- Managing diversity
- Equal employment opportunities
- International human resources management
- Managing employment turnover
- Human resources in new project