

# D.HTM *Distinguished Lecture*

## *Water and Oil Shortage: What Does This Mean to Hospitality Industry?*

**Speaker** : **Professor Susanne Becken**  
Professor of Sustainable Tourism, Griffith University

**Date** : 10 May 2013 (Friday)

**Time** : 5:00pm - 6:00pm

**Venue** : Room THB104, Level B1  
School of Hotel and Tourism Management  
The Hong Kong Polytechnic University  
17 Science Museum Road  
Tsim Sha Tsui East, Kowloon

**Reservation** : Please email [kelly.wang@polyu.edu.hk](mailto:kelly.wang@polyu.edu.hk) to reserve a seat.  
Seats are on a first-come-first-served basis.



### Synopsis

**W**ater and oil are both scarce resources, and growing demand is likely to increase competition over who can access these resources and how much they will cost. Based on a three-year government funded project on Tourism and Oil in New Zealand, and a recent White Paper on Tourism and Water in Asia Pacific, Professor Becken will outline the global challenges associated with both resources. She will then address what this means for the tourism sector and the hotel industry. Energy efficiency and water savings measures will be discussed and put in the context of organisational environmental management.

**Dr Susanne Becken** is Professor of Sustainable Tourism at Griffith University, Australia, and an Adjunct Professor at Lincoln University, New Zealand. She has led several government-funded research programmes in New Zealand and has also undertaken consultancy work for organisations within New Zealand and internationally. Professor Becken is on the editorial boards of *Annals of Tourism Research*, *Journal of Travel Research*, *Journal of Sustainable Tourism*, *Journal of Policy Research in Tourism, Leisure and Events*, and *the Tourism Review*. She is as a contributing author to the Fourth and the Fifth IPCC Assessment Reports and is actively involved in debates on climate change, resilience, risk management and tourism.

Hosted by the School of Hotel and Tourism Management, the *Doctor of Hotel and Tourism Management (D.HTM) Distinguished Lecture Series* bring together the School and the industry it serves by inviting leading academics and industry executives from across the globe to share their perspectives and insights on a wide range of interesting topics. For more information, please visit : [www.polyu.edu.hk/htm](http://www.polyu.edu.hk/htm).