

# D.HTM *Distinguished Lecture*

Hosted by the School of Hotel and Tourism Management, the *Doctor of Hotel and Tourism Management (D.HTM) Distinguished Lecture Series* bring together the School and the industry it serves by inviting leading academics and industry executives from across the globe to share their perspectives and insights on a wide range of interesting topics. For more information, please visit [www.polyu.edu.hk/htm/dhtm](http://www.polyu.edu.hk/htm/dhtm).

## *Opportunities and Challenges in Transferring Asian Hotel Brands in Non-Asian Countries*

**Speaker : Mr Chanin Donovanik**

*Chief Executive Officer, Dusit International*

**Mr Chanin Donovanik** continues to uphold the values and vision introduced more than 60 years ago by his mother, Thanpuying Chanut Piyaoui, the founder of one of Asia's leading hospitality groups. Today, under his leadership and with Thanpuying Chanut's inspiration, Dusit International has evolved into a fast growing company, with properties across Greater Asia and the Middle East as well as a significant pipeline of new properties under development including locations in China and the U.S.



At present, Mr Donovanik oversees Dusit International's hotels and resorts. Under his guidance, Dusit International also owns and operates Dusit Thani College, a private educational institution offering management programmes; Le Cordon Bleu Dusit Culinary School, a partnership with the famous Paris-based institute; and most recently introduced a partnership with the famed Swiss hotel school, Ecole Hôtelière de Lausanne, to launch a new international Bachelor's programme in Hotel Management. Mr Donovanik was the former president of the Thai Hotels Association, a position he held for four terms. He was also the president of the ASEAN Hotel and Restaurant Association, a position he held for two terms. Mr Donovanik holds an MBA from Boston University.

Date : 18 June 2013 (Tuesday)  
Time : 5:00pm - 6:00pm  
Reservation : Please email [kelly.wang@polyu.edu.hk](mailto:kelly.wang@polyu.edu.hk)  
to reserve a seat.  
Seats are on a first-come-first-served basis.

Venue : Room THB104, Level B1  
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Tsim Sha Tsui East, Kowloon