

## HTM6009 Independent Study in Hotel and Tourism Management

<b>Subject Name</b>	Independent Study in Hotel and Tourism Management
<b>Subject Code</b>	HTM6009
<b>No. of Credits</b>	3 credits
<b>Total Contact Hours</b>	14 hours
<b>Prerequisite</b>	None

### **Subject Description**

This subject provides students with the opportunity to engage in self-directed, independent study on a topic of their choice. It enables students to gain an in-depth understanding of the main managerial functions of the focused issue, and their specific applications to hospitality and tourism.

### **Subject Outcomes**

Upon completion of the subject, students will be able to:

1. Develop a holistic view of a specific topic in the hospitality and tourism industry;
2. Appraise, analyze and evaluate the general impact of the selected topic on various sectors of the hospitality and tourism industry;
3. Critically assess the relationship between the hospitality and tourism industry and the environments in which the industry operates in the context of the selected topic;
4. Evaluate and implement relevant theories to support hospitality and tourism organizations to enhance their strategic positions;
5. Communicate and react proactively to stakeholders - staff, consumers, government and commercial organizations - in the context of the selected topic.

### **Assessment Weighting**

Continuous Assessment 100%

### **Key topics to be addressed in this subject (Subject to regular update)**

1. The students will undertake a specific piece of guided research on a topic that is approved by his or her supervisor.