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Hong Kong Tourism Ambassador Dr Jackie Chan to Speak at PolyU's School of Hotel and Tourism Management Distinguished Lecture Series

At the invitation of The Hong Kong Polytechnic University (PolyU)'s School of Hotel and Tourism Management (HTM), international movie star and Hong Kong Tourism Ambassador Dr Jackie Chan will share his experience of promoting Hong Kong with PolyU students on 28 October.

According to Prof. Kaye Chon, Head of the Hotel and Tourism School, this event was staged to mark the beginning of the School's Distinguished Lecture Series. "We are most honoured to have Jackie Chan to kick off this new initiative," he said. "Jackie will inspire our students by sharing his personal view of life, his way of striving for excellence and how we can work together in time of difficulty."

The School of Hotel and Tourism Management will invite hospitality gurus and leading industry leaders to share their insights with PolyU students, enabling them to broaden their horizon and to keep abreast of the latest development in the industry.

Jackie has been appointed as Hong Kong Tourism Ambassador since 1995. Over the years, he has taken part in various large-scale activities to promote the image of Hong Kong. In the recent global tourism revival campaign organised by Hong Kong Tourism Board, Jackie has played host in television commercial to invite visitors around the world to travel to the territory.

Apart from receiving many prestigious awards from the film industry, Jackie's honours include the 1986 Hong Kong Outstanding Young Person's Award, the 1988 International Outstanding Young Person's Award, and an MBE in 1989. In 1992, he was honoured for being the Most Outstanding Young Chinese in the World, and voted the Healthiest Person in Hong Kong. He was conferred the honorary degree of the Doctor of Social Science by the Hong Kong Baptist University in 1996.

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