

## **Superstar Jackie Chan joins HTM as an Honorary Professor**

Superstar Jackie Chan was conferred an Honorary Professorship at the School of Hotel & Tourism Management (HTM) of The Hong Kong Polytechnic University in January 2004.

With his international fame, Jackie has been appointed as Hong Kong's official Tourism Ambassador since 1995. Over the years, he has taken part in many large-scale activities to build the positive image of Hong Kong and to promote Chinese arts and culture. Apart from winning various prestigious professional awards, Jackie's honors include the 1986 Hong Kong Outstanding Young Person's Award, the 1988 International Outstanding Young Person's Award, and an MBE in 1989. In 1992, he was honored for being the Most Outstanding Young Chinese in the World, and voted the Healthiest Person in Hong Kong. He was conferred the honorary degree of the Doctor of Social Science by the Hong Kong Baptist University in 1996. In 1999, Jackie was honored with a Silver Bauhinia Star (SBS) by the HKSAR Government.

In his capacity as the Hong Kong Tourism Ambassador, Jackie inaugurated School of Hotel and Tourism Management's "Chair Professor's Distinguished Lecture Series" last October by speaking to more than 1,000 Hong Kong PolyU students. "Everybody can be a tourism ambassador by smiling at visitors.", he noted.

By appointing Jackie as HTM's Honorary Professor, Hong Kong PolyU will have his guidance in the area of student leadership development, guest lectures and advice for the School.

A formal ceremony for the conferment took place in January as part of a major fund-raising event for Hong Kong PolyU, entitled "An Evening with Prof Jackie Chan", which also included the Gala Premiere of *Traces of a Dragon: Jackie Chan and His Lost Family*, and a dinner with Jackie held at the InterContinental Hong Kong. A total of US\$500,000 was raised for student scholarship and development.

"Prof Jackie Chan did a great job in motivating our students by sharing his personal view of life, his way of striving for excellence and how we can work together in time of difficulty," said Prof Kaye Chon, Chair Professor and Head of School of Hotel & Tourism Management.



*Prof C.K. Poon, President of The Hong Kong PolyU, presents a certificate of Honorary Professorship appointment to Jackie Chan*

**Contact:**

Prof. Kaye Chon

Chair Professor and Head

School of Hotel and Tourism Management

Tel. 2766 6382

Email: [hmkchon@polyu.edu.hk](mailto:hmkchon@polyu.edu.hk)