

2004.10.06

First Asian Gaming Management Seminar held in Hong Kong

The Hong Kong Polytechnic University(PolyU)'s School of Hotel and Tourism Management(HTM) will host the first Seminar on Gaming Management in Asia Pacific from 20 to 22 October 2004.

The Seminar aims to help enhance the professional standard and image of the gaming industry in Asia, and provide tools in capitalizing on the rising opportunities driven by the opening up of the Macau market and investment by Las Vegas operators as well as the discussion in many jurisdictions on legalizing casinos.

Prof. Kaye Chon, Chair Professor and Head of HTM, said, "The Seminar is designed for mid to senior level practitioners in the gaming industry and executives who wish to pursue a career in this area. Policy makers and tourism planners will also find the seminar rewarding."

Experienced professionals and academics have been invited to speak at the Seminar. The presentations will include "Gaming for Tourism Development: Social and Economic Impacts" by Prof. Cathy Hsu, Associate Head of HTM and "Due Diligence and Casino Licensing" by Mr. Fred Gushin of Spectrum Gaming. Mr Jim Kilby and Dr Anthony Lucas of the University of Nevada, Las Vegas, will also make presentations on "Table Game and Discounts on Loss" and "Analysis of Slot Floor and Slot Operations Management" respectively.

Sponsored by Galaxy Resort & Casino, the Seminar will be held in InterContinental Grand Stanford Hong Kong.

For further information, please visit www.polyu.edu.hk/htm/main_update.htm or email hmttse@polyu.edu.hk.

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