

Press Release



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PolyU extends deadline for Tomorrow's Guestrooms Competition

Due to high demand from hotel suppliers and service providers, the School of Hotel and Tourism Management (SHTM) at The Hong Kong Polytechnic University (PolyU) announces the extension of the deadline for submitting entries to the "Tomorrow's Guestrooms" competition to 22 February 2013.

Organised by the SHTM and Hotel ICON, the "Tomorrow's Guestrooms" competition aims at setting new standards for hotel rooms for the future. Hotel suppliers and providers in *design*, *technology* and *well-being* who want to play a part in shaping tomorrow's guestrooms are invited to share their products and knowledge through this exceptional platform.

"We have received a lot of enquiries from the industry and the response is overwhelming," said Dr Basak Denizci Guillet, Assistant Professor of the SHTM and Co-ordinator of "Tomorrow's Guestrooms". "Many have shown a keen interest and have requested more time for preparing their submissions. We are indeed grateful for this level of support and are only too happy to extend the deadline for the benefit of the entire industry".

As the SHTM continues to look for innovations in the submissions, more products and services entering in the competition will definitely give the School a wider range to select the best and most innovative ones from. Products and services can include:

- Bathroom amenities, accessories and fixtures
- Lighting, LED, mood lights, health-related lighting, innovative lighting
- Fabrics, linen and bedding, curtains and wall coverings, furniture (fixed and loose), beds, art objects, floorings, stationary, garment steamer
- In-room technology (TV [3D/UHD]), telephone, dock
- Tea, coffee, minibar items, road warrior accessories

An expert panel will review entrants and winners will be granted the unique opportunity for their products and services to be tested and researched in three dedicated guestrooms at Hotel ICON for a period of six months. The three dedicated guestrooms each have their own unique theme: *design*, *technology* and *well-being*.

Entry to the “Tomorrow’s Guestrooms” competition will be accepted until 22 February 2013. For details and applications, please visit: <http://hotelschool.shtm.polyu.edu.hk/tgr>.

The SHTM is also pleased to have Hotel Management Asia (<http://hma.hotelworldasia.com>) as the exclusive media partner for the “Tomorrow’s Guestrooms” competition.

About School of Hotel and Tourism Management

PolyU’s School of Hotel and Tourism Management is a world-leading provider of hospitality and tourism education. It was ranked No. 2 internationally among hotel and tourism schools based on research and scholarship, according to a study published in the *Journal of Hospitality and Tourism Research* in November 2009.

With 65 academic staff drawing from 19 countries and regions, the School offers programmes at levels ranging from Higher Diploma to Ph.D. Currently a member of the UNWTO Knowledge Network, the School was bestowed the McCool Breakthrough Award in 2012 by the International Council on Hotel, Restaurant, and Institutional Education (I-CHRIE) recognising its breakthrough in the form of its teaching and research hotel – Hotel ICON – the heart of the School’s innovative approach to hospitality and tourism education.

Press contact: Dr Basak Denizci Guillet
Assistant Professor and Co-ordinator of “Tomorrow’s Guestrooms”
School of Hotel and Tourism Management
Telephone: (852) 3400 2173
E-mail: basak.denizci@polyu.edu.hk

Press contact: Ms Pauline Ngan, Senior Marketing Manager
School of Hotel and Tourism Management
Telephone: (852) 3400 2634
E-mail: pauline.ngan@polyu.edu.hk