

Press Release

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PolyU School of Hotel and Tourism Management Collaborating with Dusit Thani College in Offering Doctor of Hotel and Tourism Management Classes in Bangkok

The School of Hotel and Tourism Management (SHTM) at The Hong Kong Polytechnic University (PolyU) prepares students for leadership positions in their chosen careers by offering the world's first professional Doctor of Hotel and Tourism Management (D.HTM) degree.

The D.HTM programme is designed for the next generation of education and industry leaders who want to advance their careers by completing a professional doctorate that focuses on innovation, creativity and the enhancement of research abilities. Its specific Asian focus, unique combination of subjects and research and flexible delivery pattern enable academics and industry professionals to develop their skills in this fast-changing world.

Since its inception, the D.HTM programme attracts a range of professionals interested in augmenting their careers, from experienced practitioners and government representatives to academics. From Thailand, students joining the SHTM include those who are full-time lecturers in universities and who study with us in mix-mode format, ie. either on a part-time basis, full-time basis or switch between full and part-time study. To further facilitate the study of students in Thailand, the School is collaborating with the Dusit Thani College in Bangkok to offer D.HTM courses at the Dusit Thani Hotel in central Bangkok commencing 2015.

Now in its eighth year, this world-renowned programme has already started to make an impact in academia and the industry. "Apart from taking up teaching positions in countries including Thailand, Malaysia, Singapore, Hong Kong, Taiwan, Macau, Korea, U.K. Peru and U.S.A.," noted Professor Kaye Chon, SHTM Dean and Chair Professor, "our graduates are taking up leadership positions in the hotel and tourism industry at the same time." Indeed, the hallmark of a world-leading doctoral programme is not only the research it generates but also the extent to which it provides graduates with outstanding career opportunities.

Applications are now accepted, please visit www.polyu.edu.hk/htm/dhtm for more information. For further enquiries, please contact Dr Jinsoo Lee at jinsoo.lee@polyu.edu.hk or Mr Jason Chau at jason.chau@polyu.edu.hk.

About School of Hotel and Tourism Management

PolyU's School of Hotel and Tourism Management is a world-leading provider of hospitality and tourism education. It was ranked No. 2 internationally among hotel and tourism schools based on research and scholarship, according to a study published in the *Journal of Hospitality and Tourism Research* in November 2009.

With 65 academic staff drawing from 20 countries and regions, the School offers programme at levels ranging from Higher Diploma to Ph.D. Currently a member of the UNWTO Knowledge Network, the School was bestowed the McCool Breakthrough Award in 2012 by the International Council on Hotel, Restaurant, and Institutional Education (I-CHRIE) recognising its breakthrough in the form of its teaching and research hotel – Hotel ICON – the heart of the School's innovative approach to hospitality and tourism education.

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