

## Press Release

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### **One-year Master's Degrees in Hospitality and Tourism to Fast Track Careers**

The School of Hotel and Tourism Management (SHTM) at The Hong Kong Polytechnic University (PolyU) offers one-year MSc degrees in **International Hospitality Management** and **Tourism and Convention Management** to individuals who strive to extend the frontiers of their knowledge and fast track their careers.

The SHTM's **MSc in International Hospitality Management** develops international leaders, educators and researchers for the global hospitality sector, challenging students to shift what they have learned in the classroom to the workplace.

The **MSc in International Tourism and Convention Management** develops students' knowledge and management skills by blending strategic perspectives with effective implementations in the tourism and convention sectors.

"These are exceptional programmes offered in an international city by a world-class school," said Professor Kaye Chon, Dean and Chair Professor of the SHTM and Walter Kwok Foundation Professor in International Hospitality Management.

Indeed, the SHTM's world-leading programmes are known for its international focus while recognising the Asian context. The flexible delivery pattern and modes of study allow students to complete their study in 1 year. They can expect to be taught in a variety of ways including lectures, seminars, workshops and site visits all designed to enhance their learning experience and to give them exposure to theoretical and practical based challenges.

"Based in the heart of the booming Asia-Pacific region, and with Hong Kong's proximity to Mainland China, the SHTM is best placed to provide international education to meet the specific demands of a global industry," observed Professor Chon.

For more information, please visit: [www.polyu.edu.hk/htm/msc](http://www.polyu.edu.hk/htm/msc)

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### **About PolyU's School of Hotel and Tourism Management**

For over 30 years, PolyU's School of Hotel and Tourism Management has refined a distinctive vision of hospitality and tourism education and become a world-leading hotel and tourism school. Ranked no. 2 in the world, the School is a symbol of excellence in the field, exemplifying its motto of *Leading Hospitality and Tourism*.

With 65 academic staff drawing from 20 countries and regions, the School offers programmes at levels ranging from undergraduate degrees to doctoral degrees. Currently a member of the UNWTO Knowledge Network, the School was bestowed the McCool Breakthrough Award in 2012 by the International Council on Hotel, Restaurant, and Institutional Education (I-CHRIE) recognising its breakthrough in the form of its teaching and research hotel – Hotel ICON – the heart of the School’s innovative approach to hospitality and tourism education.

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