

Press Release

2 February 2016

4, 18, 21, 23, 27 What's in these numbers?

They represent a highly international class of our *Master of Science in Global Hospitality Business* (MSc GLHB) programme which consists of a multicultural group from **4** continents. They include **27** motivated and talented students of **21** nationalities who speak **23** languages and dialects. The MSc GLHB is an ambitious and innovative programme established by the Ecole hôtelière de Lausanne (EHL) in Switzerland, the School of Hotel and Tourism Management (SHTM) at The Hong Kong Polytechnic University in Hong Kong and the Conrad N. Hilton College of Hotel and Restaurant Management at the University of Houston (UH) in the United States. Designed to groom future hospitality leaders, the intense **18**-month curriculum is international, business-centred and highly demanding. Having completed an intensive first semester at the EHL, these students have recently moved to Hong Kong and begun their study at the SHTM.



About PolyU School of Hotel and Tourism Management

For over 35 years, PolyU's School of Hotel and Tourism Management has refined a distinctive vision of hospitality and tourism education and become a world-leading hotel and tourism school. Ranked no. 2 in the world, the School is a symbol of excellence in the field, exemplifying its motto of *Leading Hospitality and Tourism*.

With 65 academic staff drawing from 20 countries and regions, the School offers programmes at levels ranging from undergraduate degrees to doctoral degrees. A member of the UNWTO Knowledge Network, the School was bestowed the McCool Breakthrough Award in 2012 by the International Council on Hotel, Restaurant, and Institutional Education (ICHRIE) recognising its breakthrough in the form of its teaching and research hotel – Hotel ICON – the heart of the School's innovative approach to hospitality and tourism education.

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