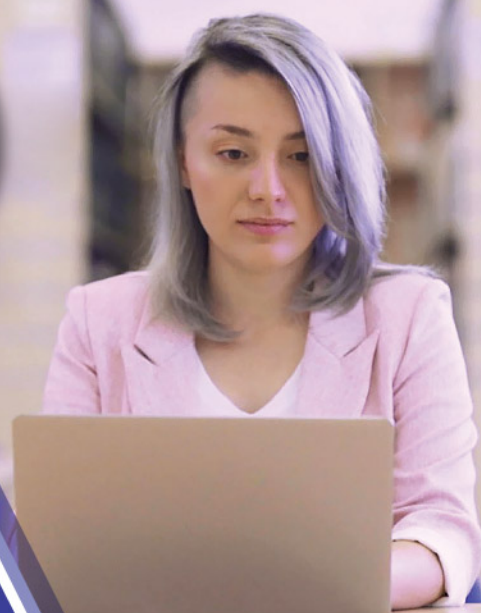


# PolyUx MicroMasters in International Hospitality Management

*Accelerate your Master's degree with an innovative programme to advance your career!*

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Learners



***Learn Anytime, Anywhere with Any Device!***

The School of Hotel and Tourism Management's (SHTM) MicroMasters in International Hospitality Management, a unique and highly successful Master's level Programme on the world-renowned edX online learning platform, offers a new way of nurturing talents for the dynamic global hospitality industry. The learners will learn through a blend of strategic perspectives and pragmatic implementation, problem identification and decision-making, as well as interdisciplinary theories and management applications.

**HTM533x**  
Managing Human Resources in the  
Hospitality and Tourism Industry

**HTM534x**  
Managing Marketing in the Hospitality  
and Tourism Industry

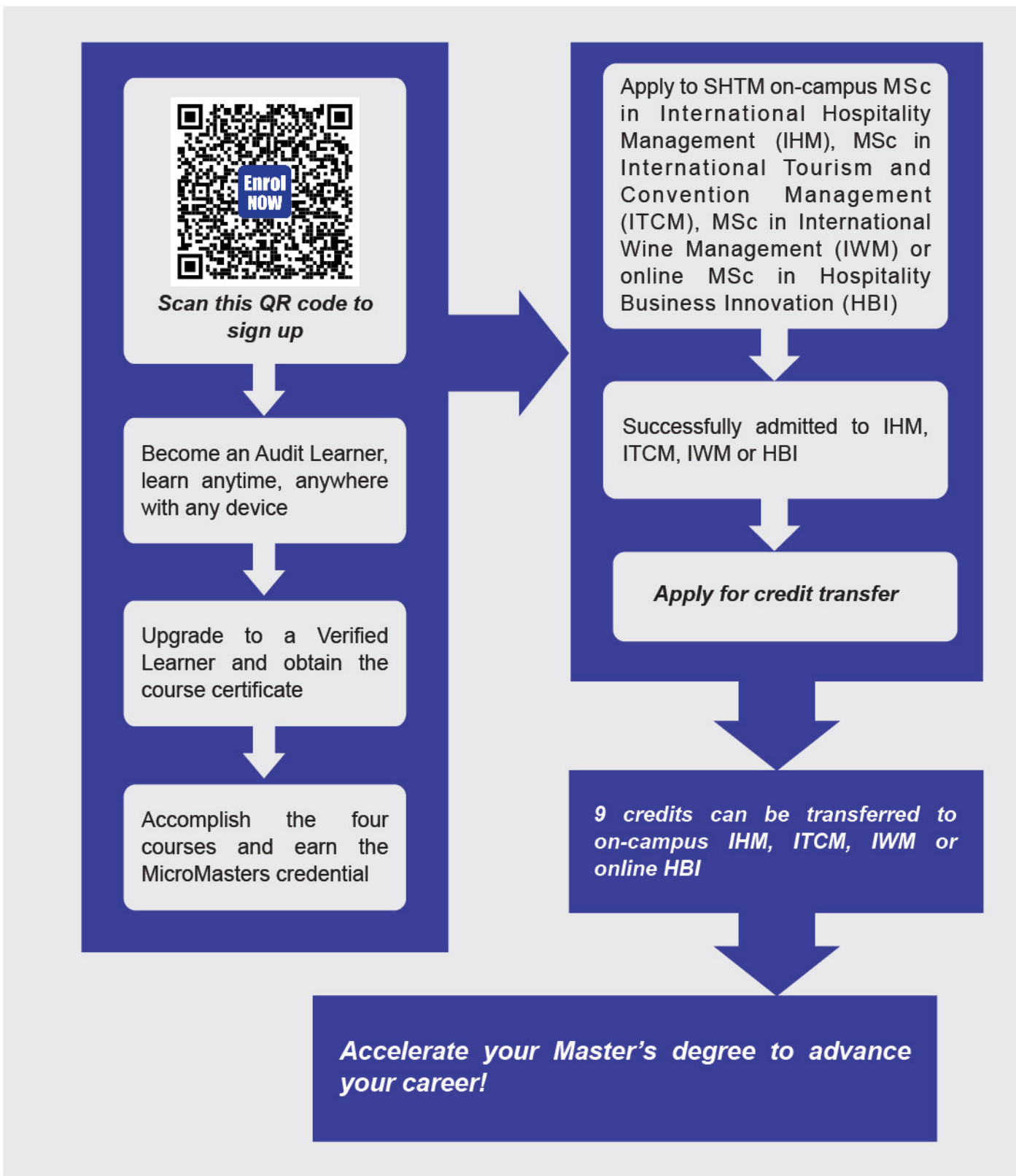
**HTM540x**  
Innovation and Technology Management  
in Tourism and Hospitality

**HTM541x**  
Luxury Management

The 2023 schedule is as follows:

Schedule	Course	Start Date	End Date
<i>Spring run</i>	HTM533x Managing Human Resources in the Hospitality and Tourism Industry HTM540x Innovation and Technology Management in Tourism and Hospitality	6 Jan 2023	30 Mar 2023
<i>Summer run</i>	HTM534x Managing Marketing in the Hospitality and Tourism Industry HTM541x Luxury Management	28 Apr 2023	20 Jul 2023
<i>Autumn run</i>	HTM533x Managing Human Resources in the Hospitality and Tourism Industry HTM540x Innovation and Technology Management in Tourism and Hospitality	25 Aug 2023	16 Nov 2023

The MicroMasters programme is the first-of-its-kind credit-bearing credential providing a pathway to the SHTM's flagship programmes: the on-campus **Master of Science (MSc) in International Hospitality Management**, **MSc in International Tourism and Convention Management**, **MSc in International Wine Management**, and the newly launched 100% online **MSc in Hospitality Business Innovation**. Sign up today!



## Enquiries

Professor Cathy Hsu

+852 3400-2323

cathy.hsu@polyu.edu.hk

Mr Paolo Zhang

+852 3400-2365

paolo-hongbo.zhang@polyu.edu.hk