

HTM502x Hospitality Financial Management

Subject Name	Hospitality Financial Management
Subject Code	HTM502x
No. of Credits	3
Total Contact Hours	39
Prerequisite	None

Subject Description:

This subject is designed to provide students with knowledge of the fundamental concepts and applicable tools of hospitality financial management. The main objective of this course is to give students the competence to understand fundamental corporate financial decisions along with financial management related issues in hospitality context. Students will learn both the theories and tools related to investment decisions and financing decisions. By the end of this course, students should be able to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate their conclusions clearly to specialist and non-specialist audiences.

Intended Learning Outcomes:

Upon completion of the subject, students will be able to:

1. Critically assess the contribution of financial management in hospitality, and develop a holistic view of the hospitality industry.
2. Appraise the financial aspects of hospitality organizations' development and operations, and evaluate factors that affect the financial terms during development and operations.
3. Critically assess financing opportunities available and explore the relationship between financing options and the environment.
4. Evaluate and criticize different financial theories and concepts. Conceptual understanding that enables the student to evaluate critically current research and advanced scholarship in financial management to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.
5. Analyze financial statements with the use of appropriate indicators including financial ratios, profit ratios and discounted cash flow technique in the hospitality context.
6. Communicate and react proactively to stakeholders including government, institutional officers, auditors, valuers, solicitors and others during the fundraising process.
7. Identify current issues, discuss and predict future trends in hospitality financing.

Assessment Weighting:

Continuous Assessment	100%
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Indicative Content:

1. Introduction to financial management
2. Financial markets
3. Value creation
4. Financial statement and ratio analysis
5. Risk and return
6. Time value of money
7. Valuation and required returns
8. Capital expenditure analysis
9. Project valuation
10. Issues in capital structure
11. Hospitality real estate valuation