

**The Hong Kong Polytechnic University**

<b>Subject Code</b>	HTM2309
<b>Subject Title</b>	The Tourist
<b>Credit Value</b>	3
<b>Level</b>	2
<b>Pre-requisite / Co-requisite/ Exclusion</b>	Nil
<b>Objectives</b>	Tourism has been the focus of research for many years. How we think of tourism, conceptualize it and apply it in theory and practice are influenced by a range of ideas from disciplines other than business. This subject introduces students to tourism as a field of study by exploring tourism and the tourist from different perspectives. The subject will introduce students to core ideas and readings that have shaped the study of tourism.
<b>Intended Learning Outcomes</b>	<p>Upon completion of the subject, students will be able to:</p> <p><b>A. Competent professional:</b></p> <p>Graduates should be able to integrate and to apply in-depth discipline knowledge and specialised skills that are fundamental to functioning effectively as an entry-level professional (professional competence); understand the global trends and opportunities related to their professions (global outlook); and demonstrate entrepreneurial spirit and skills in their work, including the discovery and use of opportunities, and experimentation with novel ideas (entrepreneurship).</p> <p><b>B. Critical thinker:</b></p> <p>Graduates should be able to examine and critique the validity of information, arguments, and different viewpoints, and to reach sound judgments on the basis of credible evidence and logical reasoning.</p> <p><b>C. Innovative problem solver:</b></p> <p>Graduates should be able to identify and define problems in both professional and day-to-day contexts, and produce innovative solutions to solve problems.</p> <p><b>D. Effective communicator:</b></p> <p>Graduates should be able to comprehend and communicate effectively in English, and Chinese where appropriate, orally and in writing, in professional and day-to-day contexts.</p> <p><b>E. Lifelong learners (not applicable)</b></p>

	<p><b>F. Ethical leader:</b></p> <p>Graduates should have an understanding of leadership and be prepared to serve as a leader and a team player (leadership and teamwork); demonstrate self-leadership and psychosocial competence in pursuing personal and professional development (intrapersonal competence); be capable of building and maintaining relationship and resolving conflicts in group work situations (interpersonal competence); and demonstrate ethical reasoning in professional and day-to-day contexts (ethical reasoning).</p> <p><b>G. Socially responsible global citizen (not applicable)</b></p>
<p><b>Subject Synopsis/ Indicative Syllabus</b></p>	<ul style="list-style-type: none"> <li>a. Global tourism overview – tourism as a social phenomenon</li> <li>b. The tourist culture: An introduction to tourism as a multidisciplinary body of knowledge</li> <li>c. What is tourism and how it fits into the leisure and recreation paradigm</li> <li>d. Tourism as a liminal experience</li> <li>e. Sociology of tourism, environmental bubbles and strangeness versus familiarity</li> <li>f. Tourism as social interaction and the effect of cultural distance</li> <li>g. The anthropology of tourism (or, tourism as a sacred journey, tourism and pilgrimage)</li> <li>h. Tourism as a socially selective activity (inclusion, exclusion and non-travel)</li> <li>i. Tourism as a politically selective activity</li> <li>j. Tourism and special populations</li> <li>k. Tourism and geography – time and spatial relationships</li> </ul>