

**The Hong Kong Polytechnic University**

<b>Subject Code</b>	HTM4331
<b>Subject Title</b>	International Tourism Studies
<b>Credit Value</b>	3
<b>Level</b>	4
<b>Pre-requisite / Co-requisite/ Exclusion</b>	Nil
<b>Objectives</b>	<p>This subject is designed to introduce students to a broad range of tourism issues at an international destination. Students will conduct a case study of a specified tourism- and/or hospitality-related issue at an international destination. The coursework for this subject normally will consist of scholarly and preparatory research done before the trip as well as fieldwork during a field trip visit to that destination. To adapt to travel restrictions related to the global coronavirus outbreak, there will be no fieldwork component and the scholarly desk research component will be expanded.</p> <p>The international travel component is normally a mandatory element of the subject. Students would have to partly cover the trip-related costs, including travel, accommodation, meals, entry fees, etc. There will be no international travel component in this year's course.</p> <p>The definitive course document identifies the key learning objectives of the subject as:</p> <ul style="list-style-type: none"> <li>➤ To be able to assess tourism issues at an international destination</li> <li>➤ To conduct a primary research project analysing a tourism or hospitality issue at an international destination</li> <li>➤ To critically review published material on tourism-related research</li> </ul>
<b>Intended Learning Outcomes</b>	<p>Upon completion of the subject, students will be able to:</p> <p><b>A. Competent professional:</b></p> <p>Students will learn to integrate and to apply in-depth discipline knowledge and analytical skills. They will develop a global outlook and an understanding of international tourism from different perspectives. This course also encourages students to work in a self-disciplined manner.</p> <p><b>B. Critical thinker:</b></p> <p>By reviewing published materials critically, students will acquire skills of applying an understanding of tourism principles and current issues in tourism to examine, analyse and critique tourism issues at an international tourism</p>

	<p>destination.</p> <p><b>C. Innovative problem solver:</b></p> <p>Students will learn to identify and define problems in both professional and research contexts, and produce innovative solutions to address these problems. The current issue of COVID-19 and its impact on travel, provides students with a challenge to be innovative in their ways of collecting data on an international destination without being able to travel there.</p> <p><b>D. Effective communicator:</b></p> <p>Students will gain the ability to comprehend and communicate effectively in English, orally and in writing, as a researcher, and will develop the ability to assess tourism issues at an international level.</p> <p><b>E. Lifelong learner:</b></p> <p>Students will recognise the need for continual learning, research and self-improvement, and be able to provide critical thinking with a global perspective.</p> <p><b>F. Ethical leader:</b></p> <p>Students will gain an understanding of the ethics of research and how to apply these principles in practice.</p> <p><b>G. Socially responsible global citizen:</b></p> <p>Students will acquire the capacity for understanding different cultures and social development needs in local, national and global contexts (interest in culture and social development), and to apply critical thinking to develop positions on issues within these contexts.</p>
<p><b>Subject Synopsis/ Indicative Syllabus</b></p>	<p>This is a guided studies subject, in which students will undertake a particular course of research on an international setting. The subject will be run using a workshop format. These workshops will focus on selecting a project and conducting a destination analysis.</p> <p>The primary format will be problem-based learning, using a seminar and discussion modes of learning.</p> <p>Most of the contact time will be spent on one-to-one consultation with students on their assignment.</p>