

The Hong Kong Polytechnic University

Subject Code	HTM1012
Subject Title	Introduction to Hospitality
Credit Value	3
Level	1
Pre-requisite / Co-requisite/ Exclusion	Nil
Objectives	This subject is intended to introduce the student to the many areas of the hospitality industry. It will cover lodging, food and beverage operations, as well as other areas of this industry. The subject will have a mixture of lecture and tutorial, Professor for a Day, and site inspection activities to introduce the student to the realm of opportunities in the industry. It will also help to focus the student on the major and career track they will pursue.
Intended Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <p>A. Competent Professional</p> <ul style="list-style-type: none"> • Integrate and apply the basic knowledge of hospitality management effectively as an entry-level professional; understand the global trends and opportunities related to the hospitality industry; and demonstrate entrepreneurial spirit and skills in different segments of the hospitality industry. <p>B. Critical Thinkers</p> <ul style="list-style-type: none"> • Examine and critique the validity of information, arguments, and different viewpoints, and reach sound judgments on the basis of credible evidence and logical reasoning in the field of hospitality management. <p>C. Innovative Problem Solvers</p> <ul style="list-style-type: none"> • Identify and define problems in the context of hospitality management, and produce innovative solutions to solve problems in different segments of the hospitality industry. <p>D. Effective Communicators</p> <ul style="list-style-type: none"> • Comprehend and communicate effectively orally and in writing in both professional and day-to-day contexts. <p>E. Lifelong Learners</p> <ul style="list-style-type: none"> • Develop their interest in the hospitality industry, and recognise the need for continual learning and self-improvement, and plan, manage

	<p>and evaluate their own learning pursuit of self-determined goals in the perspective of hospitality management.</p> <p>F. Ethical Leader</p> <ul style="list-style-type: none"> • Demonstrate the personal responsibility and ethics in hospitality management; have an understanding of leadership and be prepared to serve as a leader and a team player in the hospitality industry; demonstrate self-leadership and psychosocial competence in pursuing personal and professional development in the hospitality industry; and be capable of building and maintaining relationship and resolving conflicts in group work situations. <p>G. Socially Responsible Global Citizen</p> <ul style="list-style-type: none"> • Recognize different cultures and social development needs in the local, national and global contexts; and accept their responsibilities as professional and citizen to the industry, society, their own nation and the world.
<p>Subject Synopsis/ Indicative Syllabus</p>	<ol style="list-style-type: none"> a. Welcome to Hospitality Management: An Introduction b. Classification of Lodging Properties c. Lodging Ownership d. Hotel Operations e. Hotel Management f. Professor for a Day in Hospitality Industry g. Tours of Hotel ICON h. Hospitality and Foodservice Industry i. Food and Beverage Operations j. Introduction to Culinary Arts k. Beverage Management l. Professor for a Day from Local Restaurant Business m. Globalization and the Future of the Hospitality Industry n. At least one site inspection to any one of the hospitality venues in Hong Kong