

## The Hong Kong Polytechnic University

<b>Subject Code</b>	HTM4338 HTM4339
<b>Subject Title</b>	Honours Thesis I Honours Thesis II
<b>Credit Value</b>	0-credit for HTM4338 – Honours Thesis I 6-credit for HTM4339 – Honours Thesis II
<b>Level</b>	4
<b>Pre-requisite / Co-requisite/ Exclusion</b>	HTM3205 -- Analyzing and Interpreting Research  HTM582 -- Research Methods
<b>Objectives</b>	<ul style="list-style-type: none"> <li>■ To demonstrate the ability to define, plan and execute an investigation involving the collection, analysis and interpretation of data appropriate to a chosen hospitality or tourism topic.</li> <li>■ To integrate skills, knowledge, and theory from a range of subjects and disciplines, and demonstrate a level of mastery.</li> <li>■ To exhibit creative and innovative skills through the investigation of a hospitality and tourism related problem or issue.</li> <li>■ To synthesize solutions and draw conclusions from analysis of data.</li> <li>■ To write a research thesis.</li> </ul>
<b>Intended Learning Outcomes</b>	<p>Upon completion of the subject, students will be able to:</p> <p><b>A. Competent Professional</b></p> <ul style="list-style-type: none"> <li>• Gather, synthesize, analyze and interpret data (primary or secondary).</li> </ul> <p><b>B. Creative Thinkers</b></p> <ul style="list-style-type: none"> <li>• Demonstrate creativity and critical thinking in a variety of situations to express clear ideas.</li> <li>• Demonstrate creativity, strategic thinking and critical thinking to inform sound judgment in a hospitality workplace environment.</li> </ul> <p><b>C. Innovative Problem Solvers</b></p> <ul style="list-style-type: none"> <li>• Identify, define and resolve a specific/industry problem relating to hospitality and tourism industry.</li> </ul> <p><b>D. Effective Communicators</b></p> <ul style="list-style-type: none"> <li>• Communicate and analyze the findings of the study effectively.</li> </ul> <p><b>E. Lifelong Learners</b></p>

	<ul style="list-style-type: none"> <li>• Have the ability to undertake research independently.</li> </ul> <p><b>F. Ethical Leader</b></p> <ul style="list-style-type: none"> <li>• Demonstrate expertise in conducting a piece of original research ethically that relates to industry, management or developmental issues relating to tourism, hospitality, and the general business sector.</li> </ul> <p><b>G. Socially Responsible Global Citizen (not applicable)</b></p>
<p><b>Subject Synopsis/ Indicative Syllabus</b></p>	<p>Under the guidance of an assigned supervisor, this 6-credit subject is designed to enable students to independently conduct a significant piece of original research on a topic of their choice that is relevant to the hospitality and tourism industry. As one of the capstone subjects of their degree, it is expected that students will conduct a reasonably rich, detailed, rigorous piece of original research in two consecutive semesters.</p> <p>Honours Thesis I (HTM4338) will normally constitute the first three chapters of the final Thesis which outlines the topic, research background, literature review, and proposed methods. It will be assessed on a pass/fail basis.</p> <p>Students who pass Honours Thesis I (HTM4338) will be allowed to proceed with Honours Thesis II (HTM4339) which outlines the data collection, analysis and results, discussion and conclusion. Both Thesis I and Thesis II combine to represent the body of a completed thesis.</p>