

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	HTM4331
Subject Title	International Tourism Studies
Credit Value	3
Level	4
Pre-requisite / Co-requisite/ Exclusion	Nil
Objectives	<p>This subject is designed to introduce students to a broad range of tourism issues in an international destination. For this subject, students will conduct a case study of a specified tourism, events, and/or hospitality related issue at an international destination. Research for this project will include a field trip visit to that destination.</p> <p>As such, the international travel component is a mandatory element of the subject. Students will have to cover all trip related costs, including travel, accommodation, meals, entrances, etc.</p>
Intended Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <p>A. Professional Competence</p> <ul style="list-style-type: none"> • assess tourism issues at an international destination. <p>B. Critical Thinkers</p> <ul style="list-style-type: none"> • review critically published material and other tourism related research. <p>C. Effective Communicators</p> <ul style="list-style-type: none"> • develop the ability to assess tourism issues at an international destination. <p>D. Innovative Problem Solvers</p> <ul style="list-style-type: none"> • conduct a primary research project analysing a tourism issue at an international destination <p>E. Lifelong Learners</p> <ul style="list-style-type: none"> • develop a passion for understanding how student's chosen profession works in other destinations <p>F. Ethical Leaders</p> <ul style="list-style-type: none"> • evaluate ethical issues from different perspectives to those faced at home

**Subject Synopsis/
Indicative Syllabus**

This is a guided studies subject in which you will undertake a particular course of research in an international setting. The subject will be run using a workshop format with few formal lectures prior to the field trip. These workshops will focus on selecting the project and conducting a destination analysis.

The field trip component will provide an opportunity for students to gather primary research through photo documentation, site inspections, observation, and other techniques.

Because the majority of teaching hours will be spent on the international trip, lectures will be conducted every 2 weeks. The primary format will be problem-based learning using a seminar and discussion format.