

## The Hong Kong Polytechnic University

<b>Subject Code</b>	HTM4325
<b>Subject Title</b>	Industry Project
<b>Credit Value</b>	3
<b>Level</b>	4
<b>Pre-requisite / Co-requisite/ Exclusion</b>	<p>Completion of WIE</p> <p>The subject will be restricted to those WIE students who have adopted a project specific or a task specific placement where the production of a significant, high quality report addressing a real industry issue is an anticipated outcome.</p> <p>It is expected that under normal circumstances students will work individually, but in the case of large projects they may work in teams of no more than three.</p>
<b>Objectives</b>	<p>This elective subject provides students who have undertaken a project specific WIE internship experience to develop a comprehensive research report for the industry partner.</p> <p>The student, industry partner and SHTM will be required to enter into an agreement specifying the nature of the project, the nature of the outcomes desired for the project, access to appropriate information and confidentiality arrangements.</p>
<b>Intended Learning Outcomes</b>	<p>Upon completion of the subject, students will be able to:</p> <p><b>A. Professional Competence</b></p> <ul style="list-style-type: none"> <li>• undertake and complete a significant piece of industry-based research that is relevant to their WIE experience.</li> <li>• gather data from a variety of sources, synthesize it and analyze it effectively.</li> </ul> <p><b>B. Critical Thinkers</b></p> <ul style="list-style-type: none"> <li>• Appraise, analyze and evaluate the general impact of the selected topic on various sectors of the hospitality and tourism industry.</li> </ul> <p><b>C. Effective Communicators</b></p> <ul style="list-style-type: none"> <li>• Communicate the results effectively through both oral presentation and a written report.</li> </ul> <p><b>D. Innovative Problem Solvers</b></p> <ul style="list-style-type: none"> <li>• Evaluate and implement relevant theories to support hospitality and tourism organizations to enhance their strategic positions.</li> </ul> <p><b>E. Lifelong Learners</b></p> <ul style="list-style-type: none"> <li>• Enable students to explore an issue of particular interest that they may</li> </ul>

	<p>want to develop as a future career path</p> <p><b>F. Ethical Leaders</b></p> <ul style="list-style-type: none"> <li>Apply contracts and agreements to a real world setting to deliver a quality end product to the client</li> </ul>																														
<b>Subject Synopsis/ Indicative Syllabus</b>	<p>a. This subject is a directed subject that will have no formal classroom content.</p> <p>b. Participating students will work closely with one academic staff member and the industry partner to produce the report.</p>																														
<b>Teaching/Learning Methodology</b>	<b>I. Directed study</b>																														
<b>Assessment Methods in Alignment with Intended Learning Outcomes</b>	<table border="1"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="6">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th>A</th> <th>B</th> <th>C</th> <th>D</th> <th>E</th> <th>F</th> </tr> </thead> <tbody> <tr> <td>i. Continuous assessment</td> <td>100%</td> <td>√</td> <td>√</td> <td>√</td> <td>√</td> <td>√</td> <td>√</td> </tr> <tr> <td>Total</td> <td>100%</td> <td colspan="6"></td> </tr> </tbody> </table> <p>The student will produce a formal written report to be presented both to SHTM and the industry partner.</p> <p>The student will also be required to make a formal presentation of the final results to both SHTM and the industry partner</p> <p>In the case of teamwork projects, students will be required to specify explicitly their contributions to the overall team project</p>	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						A	B	C	D	E	F	i. Continuous assessment	100%	√	√	√	√	√	√	Total	100%						
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<b>Reading List and References</b>	<p><b><u>Required Textbook:</u></b></p> <p>None. Appropriate readings will be assigned that are relevant to individual projects.</p>																														