

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	HTM3S03
Subject Title	Accessible Tourism: Concepts, Challenges, and Practices
Credit Value	3
Level	3
Pre-requisite / Co-requisite/ Exclusion	Nil
Objectives	<p>This subject aims to:</p> <ul style="list-style-type: none">• Introduce to students the concept and practice of service learning• Raise students' awareness of social issues in Hong Kong and educate them on the challenges and needs of underprivileged communities in Hong Kong• Enhance students' understanding of responsible tourism and sustainable tourism through an accessible tourism project;• Enhance students' understanding of the role of tourism/recreation in building a harmonious society• Develop students' competencies of innovative problem solving, communication, and teamwork;• Nurture students' sense of social awareness, responsibility, and engagement
Intended Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none">a) Link their service learning activities and experiences with the academic content of accessible tourismb) Diagnose and respond to the needs, desires and expectations of the tourists with disabilitiesc) Apply the knowledge and skills they have acquired to deal with complex issues in the service settingd) Work effectively in teams to solve problems encountered in planning and delivering the servicee) Communicate effectively with clients and/or other stakeholdersf) Demonstrate empathy for people in need and a strong sense of civic responsibility

	<p>g) Reflect on their role and responsibilities both as a professional in hospitality/tourism and as a responsible citizen</p>
<p>Subject Synopsis/ Indicative Syllabus</p>	<p>The topics in the course syllabus cover three major areas:</p> <ol style="list-style-type: none"> 1. Concept and Practice of Service Learning: <ul style="list-style-type: none"> • Principles, concepts and myths of service learning • Benefits of service learning to students, the university and the community • Ethical issues in service learning • Basic concepts and theories of social problems, developments and justice • Social responsibilities of global citizens as intellectuals and professionals • Proper attitudes and behaviors in service delivery • Developing a service project proposal/plan • Effective team work and problem solving skills in service-learning projects • Reflection as a tool for learning 2. Discipline-Specific Concepts, Issues and Skills <ul style="list-style-type: none"> • Some basic concepts in accessible tourism • Tourism as a tool for building harmonious society • Accessible tourism and quality of life • Understand different stakeholders in developing accessible tourism destination • Challenges and issues for managing accessible tourism destinations • Moral and ethical considerations for communication with the targeted community • Identification and assessment of accessible tourism resources • Planning accessible tourism activities 3. Project-Specific Concepts, Issues and Skills <ul style="list-style-type: none"> • Understanding the historical, cultural, and socio-political background of the targeted clients/underprivileged communities • Health, safety and other issues relevant to the service project • Moral and ethical concerns specific to the project and beneficiaries