

The Hong Kong Polytechnic University

Subject Code	HTM1003
Subject Title	Freshman Seminar
Credit Value	3
Level	1
Pre-requisite / Co-requisite/ Exclusion	Nil
Learning Objectives	<p>The objectives of the subject, which will feature a variety of innovative learning components, are as follows:-</p> <ol style="list-style-type: none"> 1. To enthuse our students with passion for studying hospitality and tourism management and pursuing their career in the industry; 2. To equip our students with discipline-based foundational knowledge in the globalized hospitality and tourism industry to groom them for becoming the preferred graduates; 3. To expose our students to the discipline-based concepts of entrepreneurship and principles of leadership development with global outlook in a holistic way to meet the industry-specific entrepreneurial and leadership requirements; 4. To engage our students in self-initiated, autonomous, deep-approach learning necessary for university-level and lifelong learning for career development with orientation towards the discipline-based study; and 5. To cultivate our students' analytical, creative-thinking and problem-solving abilities to cope with the challenges in discipline-based study and industry-specific career development.
Intended Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> A. Identify the entrepreneurial, leadership and other professional qualities required for industry leaders in the globalized hospitality and tourism context; B. Demonstrate self-initiation and adopt a deep approach to learning in their university studies and lifelong learning for professional development in the discipline of hospitality and tourism management; C. Apply analytical thinking, creative thinking and problem solving skills to address the discipline-specific challenges faced in their university learning

	<p>and professional development for becoming the industry leaders in the globalized hospitality and tourism field; and</p> <p>D. Synthesize the concepts and principles of professional and leadership development to formulate development plans for becoming a successful leader in the globalized hospitality and tourism industry.</p>
<p>Teaching/Learning Methodology</p>	<p><u>Lectures (1.5 hours per session)</u></p> <ul style="list-style-type: none"> ✓ Lectures will focus on the concepts and practices of professional and leadership development contextualized in the hospitality and tourism industry. ✓ Internationally renowned industry leaders and/or academia will be invited to deliver lectures on topics such as “Entrepreneurial Development in the Globalized Hospitality Industry” and “Future Development in the Globalized Tourism Industry”. <p><u>Seminars (1.5 hours per session)</u></p> <ul style="list-style-type: none"> ✓ Seminars will be student-centered and focus on discussing the industry-specific challenges in relation to professional development and learning strategies. This is also with the aim of consolidating the discipline-based concepts learned in the lectures. ✓ Each class will be limited to a maximum of 30 students. The small group size will allow active interactions among peers, and between students and tutor. This enables students to learn from one another, as well as demonstrate their knowledge and skills learned, and receive advice and feedback from their tutor on a timely basis. <p><u>Group Project</u></p> <ul style="list-style-type: none"> ✓ Student-centered group project in teams of four to six students will be used to facilitate students to synthesize the concepts learned in class and the professional insights gained from the alumni and postgraduate students in SHTM. ✓ The group project will be used to assess students’ abilities in identifying the entrepreneurial spirit, professional qualities and academic and professional qualifications of industry leaders, planning for the continuous development of discipline-based knowledge, competences and skills, as well as creativity and other necessary requirements for developing prospective career in the hospitality and tourism industry in this globalized world will be accomplished. <p><u>Self-reflective Journal</u></p> <ul style="list-style-type: none"> ✓ Self-reflective journal will be used to facilitate students to set their industry-specific career goals and conduct self-assessment on their strengths and weaknesses in relation to developing their competences and skills to achieve the set goals. Setting career goals at this initial stage of study will engage students to relate their discipline-based study to their future industry-specific career development, as well as plan for their university

	<p>study and lifelong learning to further develop their strengths and potential and cope with their weakness for preparing for their career paths.</p> <p>✓ The self-reflective journal will assess students' discipline-specific knowledge in terms of identifying the industry-specific career, as well as their analytical skills and synthesizing skills in terms of conducting self-reflection on strengths and weaknesses and relating the self-assessment to developing the competences and skills required to achieve the identified career goals. Creative-thinking abilities are also evaluated to assess students' capabilities of suggesting innovative and pragmatic ways of self-improvement to achieve the set goals.</p>
<p>Subject Synopsis/ Indicative Syllabus</p>	<p>Keyword syllabus:-</p> <ol style="list-style-type: none"> 1. Industry-specific work culture and values 2. Professional attitudes and etiquette 3. Personal and leadership qualities of industrial professionals 4. Entrepreneurship and global outlook 5. Industrial innovation and creativity cultivation 6. Literacy in information technology 7. Self-initiative and teamwork 8. Cross-cultural awareness 9. Talent development and lifelong learning 10. Professional ethics 11. Career prospects