

# The Hong Kong Polytechnic University

## Subject Description Form

<b>Subject Code</b>	HTM1EN02
<b>Subject Title</b>	The World and Responsible Consumers & Travellers
<b>Credit Value</b>	3
<b>Level</b>	1
<b>Pre-requisite / Co-requisite/ Exclusion</b>	Nil
<b>Objectives</b>	The subject aims to enable students to understand the interdependent relationship between consumers and the environment. It reflects students' own attitude towards consuming and their responsibilities to the world as a consumer and traveller, and lastly learn their power for promoting the dignified life and justice of the world.
<b>Intended Learning Outcomes</b>	<p>Upon completion of the subject, students should be able to:</p> <ol style="list-style-type: none"> <li>a. Explain basic concepts and ideas of responsible consumer and traveller behaviour</li> <li>b. Understand the relationship between consumer &amp; traveller behaviour, the environment and the world</li> <li>c. Comprehend and appreciate responsible consumer behaviour and traveler</li> <li>d. Aware of his/her responsibilities to the world as a consumer</li> <li>e. Learn the consumers' power for promoting dignified life and the justice of the world.</li> </ol>
<b>Subject Synopsis/ Indicative Syllabus</b>	<ol style="list-style-type: none"> <li>1. Concept of civil consumer and knowledge change the world</li> <li>2. Concept of climate and sustainable development</li> <li>3. Concept of consumer power and dignified life</li> <li>4. Culture and responsible behavior in consumption</li> <li>5. Health and safety in consumption</li> <li>6. Budget-conscious and Earth-friendly</li> <li>7. Consumer responsible choice of Clothing for better environment</li> <li>8. Consumer and traveller responsible choice of transport mode for better environment</li> <li>9. Consumer and traveller responsible choice of Accommodation for better environment</li> <li>10. Consumer and traveller responsible choice of Food for better environment</li> <li>11. Consumer and traveller shopping for a better environment</li> </ol>